

Iowa State University Agricultural Business Club  
Meeting: March 22, 2018

The regular meeting of the Iowa State University Agricultural Business Club was held March 22 in Sukup Hall. President Hanna Mendenhall called the meeting to order at 6:02 pm. There were 101 members present.

**Officer Reports:**

-Vice President: Committees keep up the good work, you have all been doing a great job of staying on task and accomplishing your goals.

Secretary: Minutes of the February meeting were briefed by Rachel Alexander. Minutes were approved by Club members.

Treasurer: Celeste Swanson announced the current balance available to be at \$58,953.73.

-Cals Council: Be on the look out for an email about the t-shirt design contest.

-Reporters: Make sure you use the snap filter featuring Amy, Dr. Deiter, and Georgeanne as Bitmojis.

-The Guess Member for this month was Delany Lensing and the prize was won by Kate Collins.

-We have officially reached over 1,000 likes on the ISU AG Business Club Facebook page, keep up the good work and invite your friends to like it as well.

-Trevor Lewis is the social media spotlight of the month.

-Update on march madness standings.

-Logistic Coordinators: The April meeting will be sponsored by the Iowa Pork Producers and will be serving brat patties

**Guest Speaker:** Chad Meyer

Chad Meyer was a 1993 ISU Ag business grad and is currently the head of ISU recruitment for Maxyield. Looking back at his time at Iowa State Chad said that Ag Cooperatives and Ag Selling were a couple of the most important and influential classes he took. Some advice Chad had for the club was not to be afraid to expand your comfort zone. Looking back he said that he had a low level of participation in college, but now announces for races, he was glad that he stepped out of his comfort zone because announcing is one of his favorite things to do.

Currently Chad works as the manager of the overall MaxYield brand. This position includes overseeing and making decisions in both the advertising and marketing departments.

In the way of future opportunities, MaxYield has a large percentage of employees eligible for retirement within the next 5 years. He encourages students to be ready for these opportunities, but be patient when looking to move up within any company.

Some highlights of MaxYield are:

- Top 150 workplace
- Top 10 coop in size in Iowa
- Located mainly in western Iowa
- 24 location and 215 team members
- High volumes of fuel including both propane and refined fuel
- Strong emphasis on agronomy, seed, and precision ag
- Trying to do more with less

Unfortunately they have filled all of their internship positions for this coming summer. For future reference their internships include soil sampling, crop scouting, and sales internships. For those who did not get an internship, but would still like to learn more about MaxYield as a company they are happy to offer job shadowing.

In the way of career opportunities they are currently looking to fill sales and client care leader positions.

Some final thoughts Chad left the club with are to be careful about your driving record because it can cause you not to be hired and your record will stick with you. Finally, When you go to talk to people at career fair be prepared and know what you want to talk about. If you do this you'll be able to get down to business faster and will start a better conversation with recruiters.

### **Committee Reports:**

Career fair: Sukup end zone has been reserves for the pre career fair mixer.

Banquet: The banquet went great and if you have any suggestion send them to Chris Kahler.

Philanthropy and Service: The roadside clean up will be on the 5th and Pizza Ranch will be served afterwards

Professional meetings: If possible send any pictures you have with your Ag alliance mentors to the professional meetings committee. Quiz bowl members meet outside after the meeting.

Publicity: Spring clothing orders will be ready for pick up on Monday

Recruitment and Social: Looking for a grill for the next event, contact Jose Borunda if you have a grill or know of someone with a grill.

Travel: The Spring Industry Tour will April 6. Sign up starts tomorrow (March 23) cost is \$20, but you will get that money back on the bus.

Member of the month: Shelby Engh

Old Member: Chris Kahler

New Member: Sadie Gravel

### **Meet the President:**

President Wendy Wintersteen. She held the position of Dean of CALS for 11 years and has been at Iowa State for 40 years. She is the 16th and the first female president of ISU. Happy to be working as president and working to keep Iowa State running smoothly as well as always improving. Dr. Wintersteen has started to do things that have never be done before, such as, Pizza with the President. One of her first talking points when meeting with people is to emphasize her commitment to the students and improving the Cyclone experience. She aims to do this by focusing on entrepreneurship initiatives, "Not everyone will be an entrepreneur, but everyone need to think like one."

Student share and concerns:

1. How do you implement ideas you found from other places and colleges? I
  1. This is an important part of learning and one way this is happening is the Interuniversity Alliance, a group of 11 Universities. One idea that ISU had shared with others in the concept of learning communities and these communities' proven success. Something that has been adopted by us is the concept of Completions Grants, these help those close to graduation, but run out of student funding.
2. Is there talk about bringing VISHA back?
  1. No, there are a collection of VISHA events that take place thought the year instead, for now.
3. How do we tell our story in order to keep ISU going in the future?
  1. Join Alliance for Iowa State University. These are legislatively focused email notifications that call people to action.
4. What is the university doing to keep sharp state budget cuts away from tuition cost?
  1. Because the budget is almost all people and hard to cut in most areas, we will see a rise in tuition. In order to counteract this cost deans and other administrators are working hard to raise money for scholarships.
5. What will differential tuition look like?
  1. A \$1600 surcharge what will be phased in over three years.

Introduction of scholarship winners by Connor Bollum.

### **Advisor Comments:**

Comments were given by Georgeanne Artz. She started with a game of spotting the difference between two pictures. This game was to make a point of the importance of paying attention to detail. It may seem trivial to pay attention to detail, but it's what makes our club run smoothly. If we don't pay attention to detail we can lose credibility, be embarrassed, miss out on opportunities, harm ourselves, or harm others. You can improve your attention to detail by slowing down, start earlier, stop multi tasking, make lists, and take notes.

**Are You Here?** Rolled until someone was selected. Brandon Klaes was selected on the 7th turn.

**Wheel of Fortune:** Pat M. picked the U and received \$25, the \$100 was in the A. Three letters will be in play next month.

**Announcements:**

- Mariah Gansen introduced and encouraged member to become a part of the CySquad, a way to help out during homecoming. Sign up ends March 29th.
- Don't forget about the roadside cleanup on April 5th.

President, Hanna Mendenhall adjourned the meeting at 7:04 pm.